



**SAWTRU BOOST**  
MARKETING SOLUTIONS

The Company Profile

Oct. 2022



## OUTLOOK

SAWTRU BOOST was officially established in Istanbul, Turkey as a business development and marketing agency under the umbrella of SAWTRU INTERNATIONAL. Our team of highly qualified experts has developed a unique approach to accompany you on your growth journey, offering a variety of services and solutions in marketing and business studies.

## OUR MISSION

Is your growth.





# SAWTRU'S Business BOOST?

-Strategy focused agency-

Bringing in the knowledge from the very top of the corporate ladder to offer top-notch consulting in the field of business growth and digital marketing.

In one of the most competitive industries, it is very challenging to thrive as a startup or even a major corporation without keeping up to date with the most recent business growth strategies and trends. In order to develop your business in the present era, you must go digital.



## WHY'D YOU NEED A BOOST?

Simply because this is the way business is done, you never turn your back for a boost!

We are certain that your development team has been working hard but with a temporary boost from SAWTRU experts, you will meet your strategic objectives and have your compass redirected.





## **LET YOUR BUSINESS BLOSSOM**

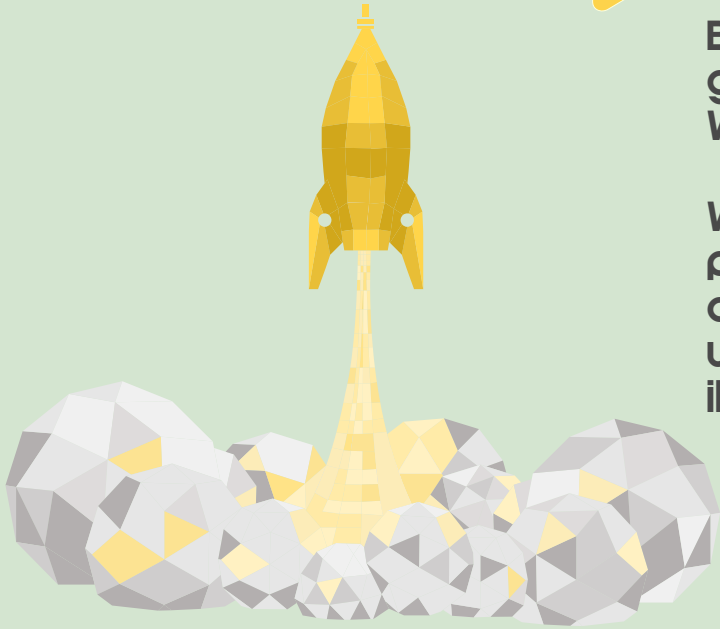
**We collaborate with you from concept to accomplishment to achieve transformational growth. We begin with our tried - and - true Growth strategies and advance to a series of services that will assist you in understanding, planning, and executing transformational growth.**



## ACTION PRINCIPLE

Better is never enough, and we keep working to get better! We don't take the simple approach. We accept change, adjust to it, and move past it.

With Sawtru Boost, which continuously evaluates possibilities for future growth while giving you a clear insight of your main strengths and weaknesses, to take advantage of new possibilities and challenges.





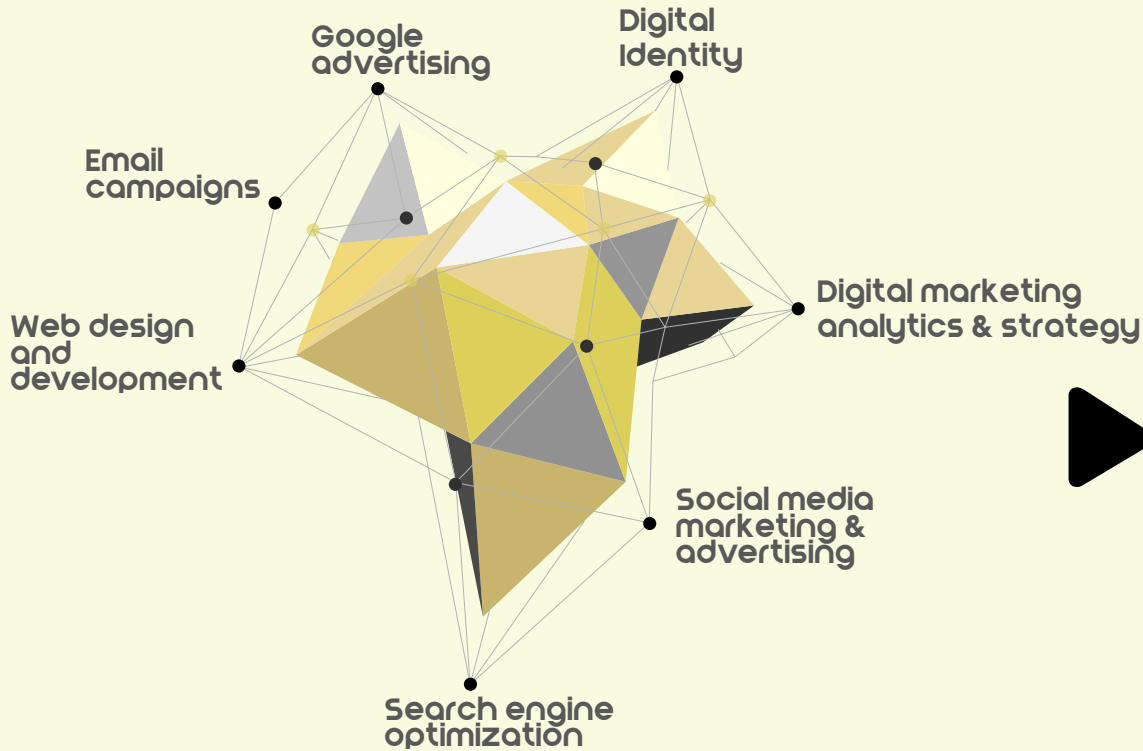
# OUR MAGICAL BOOSTS: DIGITAL MARKETING

Going digital is not just a cliché when you do it with SAWTRU BOOST.

To provide concrete results, we adopt a strategy-first methodology. Our digital marketing team goes above and above to make sure that our web marketing initiatives contribute to the long-term success of our clients while also bringing in additional money for them.

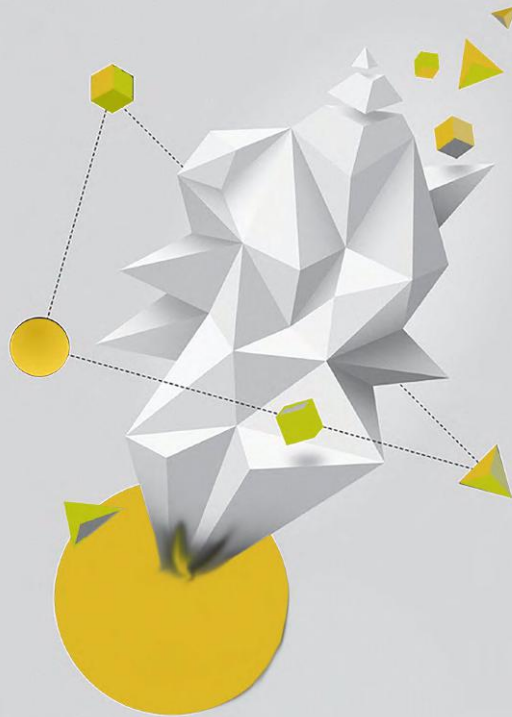






## OUR MAGICAL BOOSTS DIGITAL MARKETING

- Digital Identity
- Digital marketing analytics & strategy
- Social media marketing & advertising
- Search engine optimization
- Web design and development
- Email campaigns
- Google advertising



## **GROWTH STUDIES**

Have you ever given your future any thought?  
Let us work together on this.

- Growth plan realization
- Market research
- Innovation & new products development
- Competition analysis
- Speed to market
- Demand surge response
- Sales effectiveness
- Supply chain optimization



# CONSULTANCY

Getting a second opinion is indeed the wisest course of action in business.

- Digital transformation
- Marketing strategy analysis
- Leadership development
- Culture change



# INNOVATION & CREATIVITY

Intelligent, robust, and impactful invention

- Growth innovation
- Content writing
- Strategic innovation
- Design & branding
- Art & illustration



# MEET OUR TEAM

Exceptional people create great work.



▶ **Executive Team**

**Determined, influential executives who lead the BOOST brilliance.**

▶ **Analysis & Planning Team**

**Punctilious. No detail is too small or too fine to be overlooked.**

▶ **Creatives Team**

**Your Jack of all trades!**





## ▶ WE:

- ▶ **LISTEN:** to the needs of our partners for expertise, we pay close attention to what's right and relevant.
- ▶ **ANTICIPATE:** we think not only about what our partners say they want but also how we can anticipate their needs for better outcomes.
- ▶ **COLLABORATE:** Our team collaborates to generate the best ideas for our projects, and it is through this collaboration that we make a difference.
- ▶ **EMPATHIZE:** Because our partners are at the heart of our strategy, our efforts will certainly benefit them.



# YOU HAVE SOMETHING IN MIND?

Regardless of your company's current,  
contact us for a quote and get your  
BOOST now.



[SawtruBoost.net](http://SawtruBoost.net)



[SawtruBoost.net](mailto:SawtruBoost.net)



[@SawtruBoost](https://www.facebook.com/SawtruBoost)





**SAWTRU BOOST**  
MARKETING SOLUTIONS

@ in d i o t f  
@SawtruBoost

**\*Visuals have always had vary and creative viewpoints\*.**

Our creative director created the iconography to visually portray the tale of Sawtru Boost after drawing inspiration from the brand identity narrative. This illustrates our mission as a creative house as follows:

Like a bird: detail-oriented with keen vision.

Like a bear: powerful and highly reliable

similar to trees: Aspirant with deeply rooted knowledge

Like an owl: speak wisdom and competence.